

## **Call for Papers**

### **The Second International Asian Stardom and Celebrity Conference**

**Conference title:** *Diplomacy, Politics, Activism, Ambassadorship: The Politicisation of Celebrity in Asia*

**Dates:** 27-29 November 2023

**Venue:** The conference will be held at the Tsinghua Southeast Asia Centre in Bali (Kura Kura)

**Convenors:** Prof Sean Redmond (Deakin), Dr Jian Xu (Deakin) and A/Prof Li Zhang (Tsinghua)

**Deadline for abstracts and panel submissions: Monday 8<sup>th</sup> May**

**The Asian Media, Culture and Society Network at Deakin University, and the School of Journalism and Communication at Tsinghua University, invite you to submit individual abstracts and panel proposals to present at the Second International Asian Stardom and Celebrity Conference to be held at the Tsinghua Southeast Asia Centre in Bali (Kura Kura) from the 27-29 November 2023.**

The conference theme centres on the relationship between politics and celebrity culture, with a particular focus on diplomacy, ambassadorship, and activism. We are interested in receiving papers that both explore the political dimensions of stardom and celebrity in relation to national cultures and to regional and transnational co-ordinates. We imagine Asia to be a broad geopolitical space to include the Chinese mainland, Hong Kong SAR, Macao SAR, Taiwan, India, Pakistan, Japan, South and North Korea, Singapore, Indonesia, Malaysia, Thailand, Syria Lanka, amongst others.

Papers and panels can take a historical and contemporary view, be case study focused, or they can develop layered and contextual accounts of the politicisation of celebrity in Asia. Papers and panels can emerge from any discipline or through inter and cross disciplinary formations.

We also welcome papers and panels that discuss other stardom, celebrity and fandom issues in Asia beyond the conference theme on the politicisation of celebrity.

#### **Indicative Topics include but are not limited to:**

The Asian star or celebrity ambassador  
Asian Star-celebrity politicians  
The politicisation of Asian star and celebrity images/brands/personae  
Political resistance and celebrity in Asia  
Asian Fan and/or celebrity activism  
Celebrity diplomacy and charity in Asia  
Gender and political resistance/protest in Asian fandom

A group of people in business attire are gathered around a tablet, looking at the screen. The image is slightly blurred and has a soft, white overlay. The people are of various ethnicities and are dressed in professional clothing like suits and blouses.

Sexuality and biopower through Asian stars and celebrities  
Underground celebrity politics  
Soft power and Asian stars and celebrities  
Mobile and virtual politics: liquid Asian celebrity culture  
K-pop fandom and social movements  
Celebrity governance in Asia  
Asian celebrity citizenship and the pandemic/post-pandemic  
Asian Internet-celebrities and politics  
Transnational Asian idols and stars as political signs

**Single Abstracts**

Should include title, 350 words summary, and a brief bio.

**Panel submissions (3 or 4 papers)**

Should include panel title, aim of the panel (250 words), and individual abstracts of 350 words, plus brief bios of each panel member.

**Publication opportunity**

The best papers from the conference will form an edited collection for the book series *Asian Celebrity and Fandom Studies* (Bloomsbury Academic) and a proposal will also be submitted for a Special Edition of the SSCI-indexed and Scimago Q1 journal, *Celebrity Studies*.

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Send abstracts and panel submissions to: [asiancelebrity2023@gmail.com](mailto:asiancelebrity2023@gmail.com)

Questions and queries to:

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