



Fame and Fandom

Functioning On and Offline

edited by Celia Lam, Jackie Raphael, Renee Middlemost,
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FANDOM & CULTURE

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“Too often fame and fandom have been studied as separate or discrete phenomena. In this groundbreaking edited collection not only are they powerfully brought together, but their manifestations and mutations are explored in both on and offline spaces. Transnational and contemporaneous in nature, with a wonderful set of case studies, *Fame and Fandom* will be on every serious celebrity and fandom scholar’s bookshelves by the end of the year.”—Sean Redmond, Deakin University

“I was highly impressed by this book and its scope, focus, and standard of scholarship. The research here asks new questions, vitally challenging some of the assumptions and work that has come before. Overall, this work makes a beautifully strong and valuable contribution to fan and celebrity studies.”
—Lucy Bennett, Cardiff University

Celebrities depend upon fans to sustain their popularity and livelihood, and fans are happy to oblige. With social media they can follow their favorite (or least favorite) celebrities’ every move, and get glimpses into their lives, homes, and behind-the-scenes work. Fans interact with celebrities now more than ever, and often feel that they have a claim on their time, attention, and accountability. In *Fame and Fandom*, the contributors examine this tumultuous dynamic and bring together celebrity studies and fan studies like never before.

In case studies including *Supernatural*, Harry Styles, YouTube influencers, film location sites, Keanu Reeves, and celebrities as fans, readers find new approaches to fan/celebrity encounters and parasocial relationships. This is the go-to volume on the symbiotic relationship between fame and fandom.

Celia Lam is associate professor of media and cultural studies at the University of Nottingham Ningbo China. She is coeditor of *Aussie Fans: Uniquely Placed in Global Popular Culture* (Iowa, 2019). Lam lives in Sydney, Australia and Ningbo, China. **Jackie Raphael** is an honorary research fellow at the University of Western Australia, and works at Murdoch University. She is coauthor of *Celebrity Bromance: Constructing, Interpreting, and Utilising Personas*. Raphael lives in Perth, Australia. **Renee Middlemost** is lecturer in communication and media at the University of Wollongong, Australia. She is coeditor of *Participations*. Middlemost lives in Wollongong, Australia. **Jessica Balanzategui** is senior lecturer in cinema and screen studies at Swinburne University of Technology. She is author of *The Uncanny Child in Transnational Cinema*. Balanzategui lives in Melbourne, Australia.