

SEMINAR

**SCHOOL OF MEDIA, FILM  
& JOURNALISM**

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**CENTRALITY AND CENTRALISATION:  
A NETWORK ANALYSIS OF THE EARLY  
SOVIET FILM INDUSTRY, 1918-1953****PRESENTED BY THE SCREEN HISTORIES AND CULTURES  
RESEARCH PROGRAM**

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The Soviet film industry, like any other institution, was made up of networks of people who knew each other, or who knew people who knew each other. In this seminar, I examine some of those relationships using digital social network analysis. With network analysis of the directors and actors working in Soviet film industry during the period 1918-1953, I will, first, show some of the benefits of obscurity in this particular place and time, and, second, explore the changes in ethnic and regional integration during this period. Together they offer a different picture of centrality and centralization than the one delivered by the conventional methods of political, social and historical analysis. I will conclude by reflecting on how the shift from traditional research to big data analysis not only involves new methods and technologies, but requires a profound shift in modes of thinking.

**DATE:** Tuesday 10 March 2020**TIME:** 3.00pm - 5.00pm**VENUE:** S9.01, Level 9, Building S, Caulfield Campus**Open to HDR students and staff. To register, please contact  
Julia Vassilieva.**

**Presenter** Joan Neuberger is Professor of History at The University of Texas at Austin. Professor Neuberger studies modern Russian culture in social and political context, with a focus on the politics of the arts. She has written and edited numerous works on Sergei Eisenstein, Soviet film, and visual culture. Professor Neuberger is also one of the pioneers of digital history. Her public digital history projects include websites *Not Even Past (NEP)*, *Thinking in Public*, *The Public Archive* and the podcast *15 Minute History*. Her innovative methods received numerous accolades and awards including the Herbert Feis Award from the American Historical Association.

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