

Media Matters Seminar Series 2017

Truth, trust and technology: how can journalism survive the information crisis?

EVENT INFORMATION

Journalism is facing persistent pressure economically and from increasingly authoritarian politicians. Mainstream media is struggling to assert its credibility amid mounting scepticism from the public. Technologies that bring powerful new tools and networks for creating and distributing journalism are also draining resources and attention. However, the moral panic over 'fake news' and the power of the platform duopoly make the importance of 'good' journalism more, not less, apparent. What strategies should newsrooms adopt to survive and thrive amidst the digital dangers?

About the Speaker

Professor Charlie Beckett is the founding director of POLIS, the think-tank for research and debate into international journalism and society in the Media and Communications Department of LSE. POLIS runs a series of public lectures and seminars for journalists and the public as well as a programme of Fellowships and Research. It has a Summer School and holds conferences and publishes reports. As well as being spokesperson for Polis and a regular blogger, Charlie Beckett is a regular commentator on journalism and politics for the UK and International media. He is the author of 'SuperMedia: Saving Journalism So It Can Save The World' (Blackwell, 2008) and 'WikiLeaks: News In The Networked Era' (Polity, 2012).

Before POLIS, Charlie Beckett was a programme editor at ITN's Channel 4 News editing coverage on 9/11, 7/7 and the RTS award-winning series of live News From Africa broadcasts before the G8 in 2005. Charlie Beckett was a senior producer and programme editor at BBC News and Current affairs for ten years making documentaries and news programmes at On The Record, Public Eye, Panorama, Breakfast News and News 24 as well as producing the BBC's 1992 Election Documentary and the obituary film for Harold Wilson. He started his career on local newspapers in his native South London before starting in TV at LWT. He is a trustee of the European Journalism Centre and a consultant on media issues to a variety of commercial and public service organisations.

EVENT DETAILS

DATE

Monday 11 September, 2017

TIME

5.00pm to 6.30pm

LOCATION

Building S, Level 9, Room S901
Caulfield Campus

