



Culture Media and Economy (CME) and the Communications and Media Studies Program
present

The Politics of Cultural Economy

CRICOS provider: Monash University 00008C

Professor Justin Lewis

Consumerism and the Creative Industries: how business models limits creativity and freedom of expression. In an increasingly commercial environment, the freedom of the creative industries – in terms of both innovation and content – are constrained by dependence on their planned obsolescence and the advertising industry. This constraint has overtly political consequences, favouring the promotion of certain ideas over others.

Justin Lewis is Professor of Communication at Cardiff School of Journalism, Media and Cultural Studies, and Dean of Research for the College of Arts, Humanities and Social Sciences. He has written widely about media, culture and politics. His books, since 2000, include *Constructing Public Opinion* (New York: Columbia University Press, 2001); *Citizens or Consumers: What the media tell us about political participation* (Open University Press, 2005); *Shoot First and Ask Questions Later: Media Coverage of the War in Iraq* (Peter Lang, 2006); *Climate Change and the Media* (Peter Lang, 2009), and; *The world of 24 hour news* (Peter Lang, 2010). His latest book is *Beyond Consumer Capitalism: Media and the Limits to Imagination* (Polity, 2013). He has also written books on media audiences, cultural policy and media and race.

Professor Martin Cloonan

Recent concerns about ticket touting in the UK have raised fundamental questions about the nature of property in capitalist economies. In the E-bay world it appears that concert tickets are simply commodities whose value is limited purely to that of their market price. This contribution questions whether cultural value can have any real meaning in such context and whether music fans have the power to challenge a system wherein the ability to attend gigs is dependent upon the depth of one's wallet.

Martin Cloonan is Professor of Popular Music Politics at the University of Glasgow. He has published six books on the popular music industries, the most recent being the 2013 co-authored Volume 1, *The History of Live Music in Britain 1950-1967* (with Simon Frith, Matt Brennan and Emma Webster). He has completed numerous commissioned reports on the music industries, including the 2002 report, *Mapping the Music Industry in Scotland* for Scottish Enterprise. More recently, Professor Cloonan completed the AHRC-funded project, *The Musicians Union: A social history*. He is convenor of the MLitt in Popular Music Studies program at the University of Glasgow.

ABOUT CULTURE MEDIA ECONOMY (CME):

Culture Media Economy (CME) is a new research unit within the School of Film, Media and Journalism, Faculty of Arts, Monash University. It seeks to explore the triangulation between culture, media and economy by determining and analysing intersections of new financial models, technological advancement, socio-cultural dynamics, and geo-political configurations. It also draws on long standing disciplinary approaches from the political economy of the media; cultural studies; communications studies; cultural economy; as well as emergent research into digital media. It is by pooling these disparate strands together that CME endeavours to provide an understanding of culture, media and economy as fields of academic inquiry and as practice of policy making and everyday life in contemporary times.



Date: Tuesday 22 March
Time: 2–4pm
Location: ACJC Seminar Room,
Building H, 8th Floor, Room H8.06/05
Monash University Caulfield campus