

Calling all WA communication, culture and media (WACCM) postgraduates to attend and participate in the second WACCM Day of activities and network building

Trajectories / Methods

Postgraduates, ECRs and other academic staff are warmly invited to the second WA Communication, Culture and Media (WACCM) Event to be held on

Friday 5 June, 10am – 3pm

**Social Sciences Building (Room 1.49, Media and Communication Room)
The University of Western Australia**

Trajectories Session: The morning session will focus on the important future trajectories of communication, cultural studies and media studies research, and how these important historically-informed and new directions in our fields can and should be incorporated into our research activities.

Trajectories in our fields are multiple, complex but can inform individual and disciplinary work in nuanced and innovative ways. Trajectories may include the need to re-focus Australian communication and cultural studies work on regional connectivities in the Asia-Pacific realm, the growth of new data-gathering methods such as Big Data, the importance of the visual-as-textual, as well as the necessary reflectivity of disciplinary histories on understanding future innovations in thought.

Speakers include: Professors Jon Stratton (key international figure in the formation of an Australian brand of cultural studies), Terence Lee (key figure in Asian Communication and Cultural Studies), Panizza Allmark (editor of *Continuum: Journal of Media and Cultural Studies*), Lucy Montgomery (Principal Research Fellow at the Centre for Culture and Technology), Darren Jorgensen (Discipline Chair, Art History).

Lunch: *Provided.*

Methods and Methodologies: In response to postgraduate and ECR requests for more sharing of information on research methods, the afternoon session will involve small-group “masterclasses” on methods. Many of us in these disciplines are asked to describe our methods in PhD writing and grant applications (etc.), although in many cases our methods remain eclectic and built from necessity. This can leave us at risk of failing to remain up-to-date with innovative, cutting-edge methods that can add value to our research and/or shave time from a research project. These sessions will be an opportunity to participate in, share and discuss the finer details of each of our methods. Sessions include:

Photography, creative arts and cultural studies

Online research

Content analysis and case studies

Production cultures research.

What you need to do: Please **RSVP by 29 May** to WACCMlist@gmail.com. Please give your email the subject-line “WACCM June” and include **(i)** your name and university affiliation; **(ii)** a brief, informal 200-word summary of your research interests for the WACCM Networking Booklet 2015, **(iii)** a 30-word (max.) key question on any topic of research methodology (e.g., “how can I capture data from Twitter to analyse trends”, or “which online research methods will be helpful for studying migrant representations”).

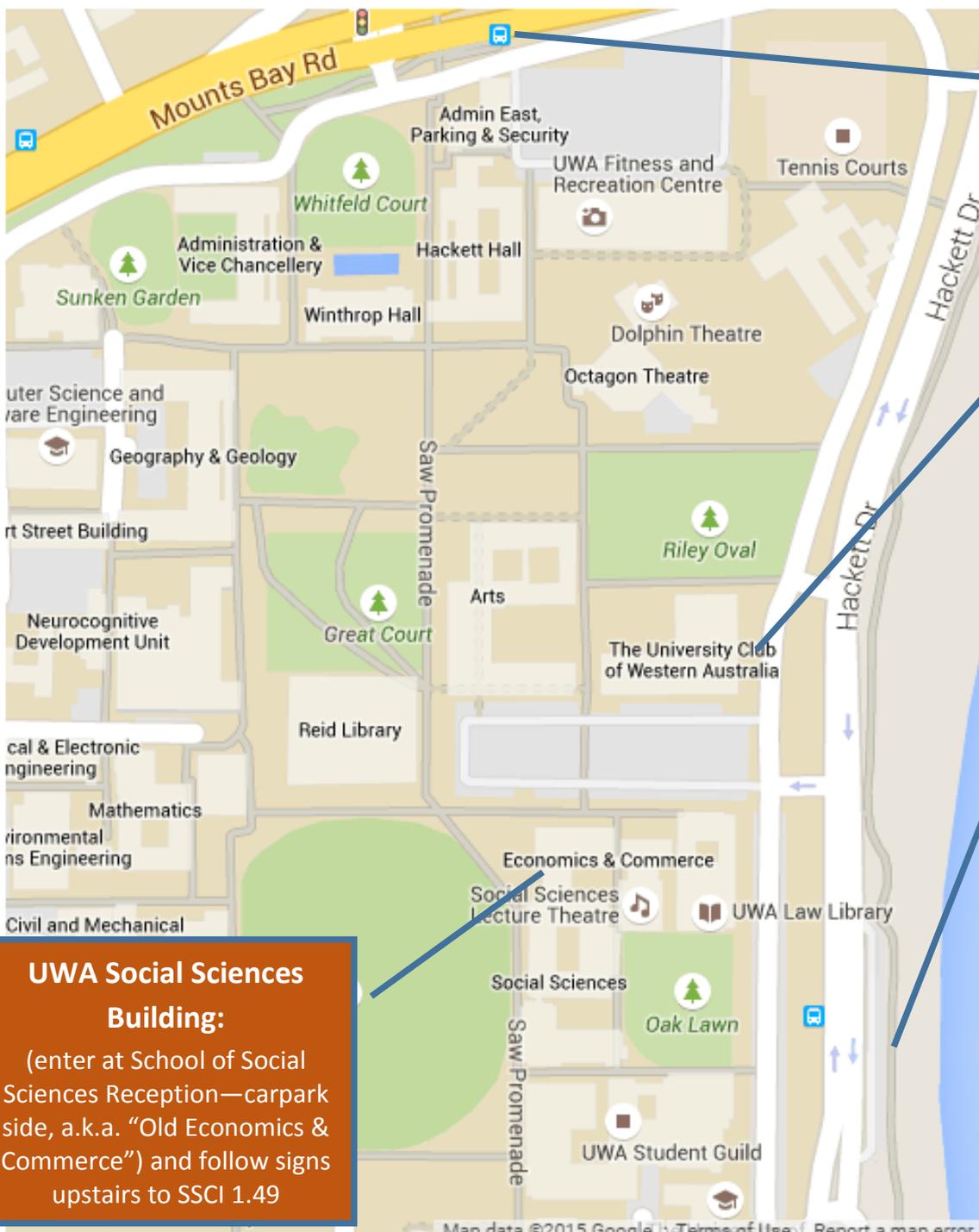
Background: WACCM is the WA Communication, Culture and Media group, set up by the four main WA universities to improve networking and maximise our research environment.

WA has a relatively small population of scholars in communication/media and cultural studies—both disciplinary areas have substantial crossover (including shared FoR codes) as well as some differences. In order to maximise our research environment, cross institutional networking and collaboration is essential.

The first WACCM event was held in February 2015 at Curtin University, with invited speakers, Professors Philip Mead, John Hartley, Lelia Green and Ingrid Richardson.

WACCM is funded by the Australia and New Zealand Communication Association (ANZCA) and the Cultural Studies Association of Australasia (CSAA).

Getting there, parking, finding us:



Transport:
(950 Bus, regular from Esplanade Busport, stop on Stirling Highway)

Taxi:
Best drop-off and pick-up point (phone/app) is "University Club" at Hackett Entrance 1

Public Parking:

UWA Social Sciences Building:
(enter at School of Social Sciences Reception—carpark side, a.k.a. "Old Economics & Commerce") and follow signs upstairs to SSCI 1.49