



The International Communications Association (ICA) Regional Conference will be held at the City (Gardens Point) Campus of the Queensland University of Technology, Brisbane, Australia, from 1-3 October 2014.

Conference theme: *Digital Transformations, Social Media Engagement and the Asian Century*

The conference theme draws together three elements. First, the rise of the digital economy has meant that “born digital” firms, industries and practices are transforming media and communications industries and professions. Second, the rise of social media is rapidly transforming a range of communications professions and practices, such as journalism, public relations, political communication and health communication, as well as the relationship of audiences to media content. Finally, there has been a shift in geo-economic power balances going on for some years from the Atlantic Corridor to the Asia-Pacific, associated with the rise of Asian nations in the global economy.

The conference is now seeking extended abstracts (1000-2000 words) and panel proposals related to the thematic areas of:

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| Digital media and social change | Social media and communications practice |
| Information media and digital journalism | Science and environmental communication |
| Entertainment media and culture | Health communication |
| Convergence law, policy and political economy | Digital media and education |
| Asian media in transition | Crisis and emergency communication |
| Communication and public engagement | Digital media and political communication |
| Organisational communication | |

Keynote speakers for the conference include: Lance Bennett (University of Washington), Mohan Dutta (National University of Singapore), Christine Huang (Chinese University of Hong Kong), Christoph Neuberger (University of Munich), Jack Linchuan Qiu (Chinese University of Hong Kong), Cynthia Stohl (University of California Santa Barbara), Peter Vorderer (University of Mannheim). There will also be sponsored special sessions on crisis communication, science communication, and using social media to promote scholarly work.

The deadline for extended abstracts & panel proposals is **Friday 22 April 2014**. Registrations open on 25 April, and all submitters will be advised of acceptance no later than early June. For more information on the conference, including paper submission, conference registration and accommodation details, go to <http://icabrisbane2014.com/>. You can also contact the conference organisers at icabrisbane2014@qut.edu.au, or by phoning QUT Conferences at +61 7 3138 4936.