

# GREENING THE MEDIA

TOBY MILLER



DEPARTMENT OF  
MEDIA AND  
COMMUNICATIONS



THE UNIVERSITY OF  
SYDNEY

Source: Toby Miller

## MEDIA@SYDNEY: SEMINAR SERIES SEMESTER 2

### DATE

Sunday 29th August

### TIME

5-7 pm

### VENUE

Woolley Common Room, Level 4,  
John Woolley Building (A20)

### COST

Free

### ENQUIRIES

**Fiona Martin**

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### RSVP

**Madeleine King**

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Drawing on his new book with Richard Maxwell (*Greening the Media*, Oxford University Press, 2012) Toby Miller engages in an alternative history of the media, both past

and present, that emphasises their paramount role in environmental pollution and worker exploitation. The talk will question today's prevalent cybertarian fantasies about a new, post-smokestack capitalism and the mythology of the new media.

*Toby Miller is a British-Australian-US interdisciplinary social scientist. He is the author and editor of over 30 books, has published essays in more than 100 journals and edited collections. His teaching and research cover the media, sports, labor, gender, race, citizenship, politics, and cultural policy, as well as the*

*success of Hollywood overseas and the adverse effects of electronic waste. He taught at Murdoch, Griffith University, and the University of New South Wales and was a professor at New York University, University of California, Riverside, City University, London.*