



Arts

Master of Cultural Economy

The Master of Cultural Economy (MCE) is Australia's most innovative postgraduate program designed to prepare you for careers in a range of employment areas where culture, economy and policy intersect.

In the past decade cities and national governments have placed culture at the centre of their development agendas. They have invested in multi-million dollar art museums and promoted creative industries as part of their innovation and R&D strategies. Local communities have also looked to arts and culture for a sense of identity, resilience and new forms of employment. International agencies such as UNESCO are strongly promoting the cultural and creative economy as a key element of sustainable development across the "Global South".

*What makes Monash one of the world's leading universities?

According to the QS World University Rankings (2012)

- Monash is among the top 50 universities in the world for Arts and Humanities
- We are ranked 21 for Media and Communications, 26 for Philosophy and 42 for Geography
- Monash is ranked a five-star plus institution, the highest possible. According to this ranking Monash is "...an elite destination to which the very best students and faculty worldwide will aspire. Its brand name will transform the resume of anyone connected with it."
<http://www.topuniversities.com/qsstars/qs-stars-introduction>
- Melbourne is the world's 4th most liveable city for students

*The Times Higher Education World University Rankings (2012-2013) positions Monash in the top 1% of universities.

In a recent study published in the New York Times more than 200 CEO's from the world's most successful companies rated Monash in the top 50 of world universities from which to hire graduates.

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Details

Campus Location

The Master of Cultural Economy is taught at the Caulfield campus adjacent to Caulfield railway station which is conveniently located only twelve minutes by rail from the centre of Melbourne. The majority of lectures are offered in the early evenings between 5 pm and 9 pm and campus locations vary with the units taken. A direct tram link also links the campus directly with the beachside suburb of St Kilda.

For information and a short video on studying in Melbourne, please refer to the 'Study in Melbourne' website: <http://www.studymelbourne.vic.gov.au/>

Our academics

The MCE is led by Professor Justin O'Connor and Associate Professor Shane Homan.

Further Information

For further information about the MCE, please telephone or email:

Professor Justin O'Connor, MCE Program Director:
justin.oconnor@monash.edu;
03 9903 4635

Associate Professor Shane Homan, MCE Program Deputy Director: shane.homan@monash.edu;
03 9903 2309

How to apply

Everything you need to know about applying for the MCE is online here:

Domestic students:

<http://www.monash.edu/study/apply/guide>

International students:

<http://www.monash.edu/study/international/apply/>

Contact

Future student enquiries

Australia freecall tel: 1800 181 838
Tel: +61 3 9903 4788 (outside Australia)
Email: future@monash.edu

For more information on our course offerings see Monash Course Finder
www.monash.edu/study/coursefinder

www.monash.edu

Special features of the course

In Australia and internationally individuals are seeking employment, fulfilment and a sense of community engagement through diverse forms of participation in this cultural economy. They are finding work as freelancers or they set up as small commercial and not-for profit businesses; they work with corporate, publicly funded, charitable and community entities; they work in urban, suburban and rural settings, and across developing, emerging and developed economies

This cultural economy is complex and diverse, where cultural and economic dynamics combine in ways that transgress traditional disciplinary and policy boundaries. New career paths are emerging across industries, policy bodies and communities where traditional approaches to 'creative entrepreneurship' and 'arts and cultural management' become simplistic and inflexible.

Industry Relevance

The MCE provides a broad guide to this cultural economy as well as the detailed individual road maps needed to achieve your ambitions within it. It will:

- Provide essential background and orientation through this complex field
- Provide up to date knowledge with a focus upon current industry, policy and community developments
- Emphasise critical learning that allows students to reflect on individual current practices and aspirations
- Facilitate concrete and collaborative project work to test new knowledge and skills.

The MCE is suitable for:

- Those working or looking to work in the independent arts and creative/ cultural industries
- Professionals working within cultural policy and governance
- Practitioners and activists working within communities to promote cultural economic development in a variety of circumstances
- International students who seek to further their understanding of the creative industries, arts-led regeneration, cultural clusters, creative city branding and similar developments.

Program Strengths

The key strengths of the Master of Cultural Economy are:

- It is a program taught by experts who are global leaders in industry, government and academic research in the cultural industries, and who have worked in many different countries
- It is interdisciplinary and collaborative: students learn through concrete research and project work
- It is based at the heart of Australia's cultural capital, Melbourne, providing a rich context for fieldwork study in Australia
- Strong global links: opportunities exist for students to undertake international fieldwork and course work as part of their studies
- Strategic industry links: students participate in industry fieldwork as part of their studies.

Program Structure

The MCE is completed over four semesters (part-time study is also available). In the first two semesters students complete two core units, *Introduction to Cultural Economy and The Cultural and Creative Industries*. Students also choose from a range of electives: *Creative Cities; Culture and Sustainable Development; Creativity; Contemporary Art Worlds*. Over the first three semesters students will also have the option to conduct an in-depth *Industry Study* and gain industry experience through completion of the *Internship* unit. For those seeking international experience, students conduct overseas fieldwork in the *Shanghai: City Lab* unit and other locations in association with Monash's extensive range of global partner universities. In the final semester the program focuses upon extended individual study projects. Students complete a thesis, taking the form of a field report, or conduct an in-depth research project on a chosen topic. Students may also take units on Cultural Tourism and Media and Communications.