



## **2013 ASPERA Conference**

### **CALL FOR PAPERS**

The 10th Annual Conference of the Australian Screen Production Education & Research Association (ASPERA), Melbourne, 8<sup>th</sup>-10<sup>th</sup> July 2013.

Jointly presented by Swinburne University's School of Film and Television, Deakin University's School of Communication and Creative Arts and RMIT University's School of Media and Communication.

The ASPERA conference is an annual opportunity for academics, filmmakers and postgraduate students to present and discuss their ideas, projects, teaching & research as they relate to the field of contemporary screen production.

The conference convenors invite papers, panels and topics for roundtable discussion, interactive workshops and poster presentations that address the following theme (with other ideas also being considered):

### **“Back to the Future: re-framing new & old screen production practices”**

It is now well over a decade since the digital era began its radical transformation of the media industries. As online content proliferates, the social and participatory nature of Web 2.0 expands the way in which ‘content producers’ access support, reach audiences & distribute content. Wholesale disruption to modes of production is now broadly accepted ... or is it? While it is easy to be seduced by the discourse of change, our disciplines are uniquely positioned within educational, professional and cultural contexts to navigate the digital domain and to explore, exemplify and support innovative practice within it. This year's conference provides an opportunity to reflect on the impact of the digital era on our teaching and research, the many new possibilities and challenges it offers but also the continuing relevance of established modes of creative screen production.

Topics you may wish to address include:

- New distribution practices
- Teaching screen production within the digital classroom & e-learning/online learning environments
- The changing nature of the professional/non-professional
- Social media as a production platform
- Participatory content production
- Access & development
- Digital activism & advocacy
- Transmedia storytelling
- Emerging funding models
- Digital workflows
- Mobile screens
- New forms of creative collaboration

Participants are also encouraged to propose exhibits, practical workshops or demonstrations. A range of digital studio and networking facilities can be made available to support such activities. So talk with us about your requirements.

### **Important Deadlines:**

Abstracts to be submitted by **Friday 26<sup>th</sup> April 2013**

Successful submissions will be notified by **Friday 24<sup>th</sup> May**

### **Submission guidelines:**

All proposals must include the following information:

- Name, title and affiliation of each author (please indicate student authors)
- An extended abstract (500 words) describing the presentation, including illustrations or diagrams for installation as needed
- Requirements for technical support (e.g. AV, space, electrical)
- First author's name and page numbers on all proposal pages

\*Postgraduate student submissions are strongly encouraged.

\*Proposals should be submitted to [asperaconference@gmail.com](mailto:asperaconference@gmail.com) as attachments.

\*Please send proposals and other inquiries to: [asperaconference@gmail.com](mailto:asperaconference@gmail.com)

### **Other Information:**

Upon completion of the conference presenters will be invited to submit their papers to be considered for publication in a peer reviewed journal.