



Cultural Studies Association of Australasia

**CSAA Executive Meeting  
30 November 2012**

## **Treasurer's Report**

Prepared by  
**Andrew Hickey**  
Treasurer of the Cultural Studies Association of Australasia

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<b>Opening Balance as at 1<sup>st</sup> Jan 2012:</b>	\$15,705.08
<b>Balance as at 29<sup>th</sup> Nov 2012:</b>	\$9,592.86
 <b>Income Jan-Jun 2012</b>	
-2011 CSAA Conference:	\$8,560.00
-Non-Conference Memberships	\$1200.00
 <b>Outgoings Jan-Jun 2012:</b>	
-Stage 1 Website Development:	\$3,156.00
	(balance owing on web development following deposit \$789.00 paid to Sauced Out 12/08/11)
Paid to Sauced Out: 14/06/12	
-Domain Name Registration:	\$59.00
Paid to Sublime Inc 21/05/12	
-CSAA Logo Rendering:	\$85.25
Paid to Blossom Books 08/03/12	
-'Continuum' Subscription:	\$12,661.00
Paid to Taylor and Francis 20/01/12	
-Commonwealth Bank Fees:	\$128.25
Paid to Commonwealth Bank	

## Forecast Income Jul-Dec 2012

-2012 CSAA Conference: \$~10,000.00

## Forecast Expenses Jul-Dec 2012

-‘Continuum’ Subscription- Taylor and Francis: \$5640.00

-CHASS Membership Renewal: \$330.00

-Stage 2 Website Development: \$1030.00  
(quote received from Sauced Out for development of PG portal, newsletter and PayPal integration)

## Current Memberships

-Full Fee: 43

-Concession: 51

## Report:

Beyond the regular major expenses (Taylor and Francis ‘Continuum’ subscription and CHASS membership) the Association had a significance expense this year in web development fees via Sauced Out. Although a website refresh was long overdue, this has effected the Associations financial position.

It should be noted that the expenses incurred thus far for web development correspond to the Stage 1 development of the site, with further expenses expected in the order of \$1030.00 for the development of Stage 2 e-newsletter functionality, a post-grad portal and finalising the sites e-commerce capabilities. Given the urgency of the web site upgrade and available finances, this 2 Stage development is planned to run throughout 2012 and into early 2013.

The 2012 Conference is expected to generate significant income for the association however. Although firm attendance lists are yet to be calculated, it is expected that the conference will generate (conservatively) in the order of \$10,000.00. As such, the Association will commence 2013 in a strong position. With the website expected to be finalised by the first quarter of 2013, finances will be available to fund extra initiatives for the remainder of 2013 and into 2014.

The Association has successfully rebounded from its significantly precarious financial position of 2009-10, and providing annual conferences continue, the Association can expect to remain financially buoyant and in a position to activate a greater range of services for members.

However, consideration for attracting and retaining members beyond the conference is required. In light of the finalisation of the current membership fee schedule, it is suggested that a major membership drive be initiated.

**Andrew Hickey**

Treasurer- CSAA

30<sup>th</sup> November 2012