



# THE ROLE OF 'THE VISUAL' IN COMMUNICATION FOR SOCIAL CHANGE

Internationally renowned Bangladeshi photographer, writer and activist Dr Shahidul Alam will lead a free public discussion hosted by UQ's Centre of Communication and Social Change, School of Journalism and Communication and Griffith University's Queensland College of Art (QCA).

**Date** Tuesday, 23 August 2011  
**Time** Reception at 5:30pm, discussion begins at 6:00pm  
**Location** James Birrell Room, UQ Staff Club Centre (St Lucia)  
**Cost** Free  
**RSVP** [Siena.perry@uq.edu.au](mailto:Siena.perry@uq.edu.au)



Photograph by Tom Hatlestad

## About Dr Shahidul Alam

- First Asian recipient of the prestigious Mother Jones Award for Documentary Photography, Andrea Frank Foundation Award and the Howard Chapnick Award.
- Awarded the Honorary Fellowships of the Bangladesh Photographic Society and, the Royal Photographic Society, for his contribution to photography.
- Jury member of World Press Photo four times and was the first person of colour to chair the international jury in World Press Photo history.
- His work has been shown in the Museum of Modern Art in New York, the Tehran Museum of Contemporary Arts, the Royal Albert Hall in London, Le centre Georges Pompidou in Paris and the National Art Gallery in Kuala Lumpur.
- In 1989 he set up Drik picture library, whose core vision is to work towards making Bangladesh a country where people can exercise their right to express dissent peacefully and a country where information will flow freely.
- Founder chairman of Majority World, a global community interest initiative formed to provide a platform for indigenous photographers, photographic agencies and image collections from the majority world to gain access to global image markets.

## What is communication for social change?

Communication for social change is an emerging field, the goal of which is to use communication processes, techniques and media to facilitate context-specific social, economic and technological development and create the capacity for social dialogue.

Communication has long been understood as something one uses to transfer a message, create behaviour change, or generate publicity. However, communication for social change emphasises the processes in communication; the engagement, facilitation, and participation components that determine how projects are facilitated, or whose voices are included.

The **Centre of Communication and Social Change**, based at the School of Journalism and Communication, is the only specialised centre, and the only academic institute to offers study in this field, in Australia.