



Centre for Journalism, Media and Democracy (JMAD)  
Invites papers for a two-day conference

# Political Economy of Communication

Dates: Thursday, Friday 15-16 September, 2011

AUT University – Auckland

Keynotes: Graham Murdock; Dwayne Winseck; Janet Wasko

Organisers: Wayne Hope [wayne.hope@aut.ac.nz](mailto:wayne.hope@aut.ac.nz) Martin Hirst [martin.hirst@aut.ac.nz](mailto:martin.hirst@aut.ac.nz)

There is a deepening symbiosis between capitalism and communication. Convergences across mass media, telecommunication and computer technologies have opened up new sectors of production and profit realisation. These same technologies also shape the networks of finance, production, symbolic representation and consumer culture. For scholars and policy makers such developments have generated concerns about regulation, cultural expression, ideological obfuscation and communication rights. Meanwhile, evolving information and communication technologies directly facilitate local-global activism against prevailing relations of power.

With these thoughts in mind researchers are invited to submit papers under the following themes and subthemes:

## Capitalism, Communication and Ideology

- Neo liberalism today
- Information society
- Knowledge economy
- Network society
- Populism
- New philanthropy
- Corporations and PR
- Finance and communication
- The surveillance economy

## Political Economy of Alternative Media

- Maori radio, television
- Maori print media
- Media and diasporas
- Internet and political activism
- Economics of the blogosphere
- Music, media, cyberspace
- Alternative models of journalism

## Convergence and Cross Media Ownership

- Media –entertainment corporations
- Financialisation and media ownership
- Telecommunications
- Google
- Social media
- The leisure market

## Capitalism and the Culture Industries

- Film
- Music
- Sport
- Fashion
- Gaming
- Celebrity culture
- Critical theory and commodification
- 'Creative' industries
- Immaterial labour

## Political Economy of Journalism and Publishing

- Commercialisation and broadcast news
- Financial crisis and publishing companies
- Journalism and professionalism
- Digital vs. print media
- Journalism and the Internet

## Communications Policy and Regulation

- Broadcasting policy
- Telecommunications
- Communications convergence and regulation
- Internet and censorship
- Copyright and intellectual property

Abstracts due: June 23, 2011 – Full papers due: July 31, 2011

Register online at: <http://tinyurl.com/yrd78a>