PhD research opportunities at the
ARC Centre of Excellence for Creative Industries and Innovation in 2011

Undertaking your PhD at the **ARC Centre of Excellence for Creative Industries and Innovation (CCI)** means you will be working with world class researchers who can offer supervision of the highest standards. Our research activities cover a broad range of emerging issues, themes and projects across the entertainment and creative industries including innovation and policy development; significant project collaborations with Asia; a major project looking at broadband services; mapping the creative industries; IP law; a global cultural futures study and other projects which engage community and industry partners in creative industries from major film studios to the Salvation Army and 'at-risk' young people working as media co-creators.

ABOUT THE CCI

The **ARC Centre of Excellence for Creative Industries and Innovation (CCI)** was established in 2005 to focus research and development on the role the creative industries and their contributing disciplines make to a more dynamic and inclusive innovation system and society.

With core support from the Australian Research Council from 2005-13, it is acknowledged as a global leader in this emerging field. It is a broadly-based, cross-disciplinary, internationally-focused centre embracing both fundamental theoretical, and highly applied, research in media, cultural and communication studies, law, education, economics and business and information technology, addressing key problems and opportunities arising for Australia, the Asian region, and more broadly in the world, from innovation in and through the creative economy.

The Centre's administering institution is the Queensland University of Technology in Brisbane, Australia. The core collaborating partners are Swinburne University of Technology (VIC), Australian Film Television and Radio School (NSW), Edith Cowan University (WA), University of Wollongong (NSW) and the University of New South Wales.

The Centre's research projects are organised around four key themes:
- Conceptual Modelling
- Digital Innovations
- Policy and Macro-Trends
- Skills and Creative Capital

Within these four themes, a number of past and current projects span a wide range of interests and topics. We encourage you to visit the CCI Projects Page at: http://www.cci.edu.au/projects to find out more about the Centre's activities.

UNDERTAKING A PHD AT CCI

A PhD at CCI gives you the chance to undertake in-depth study in a specific area, by way of independent learning combined with the mentoring of internationally renowned researchers.

Graduate research students at CCI have a passion for their topics and fields of research. They take the opportunity to examine important problems at the cutting edge of their disciplines. A list of current CCI research students and their topics is available at: http://www.cci.edu.au/content/current-research-students.

Applicants would normally have completed a recognised Australian master's degree by research or bachelor's degree with first or second class honours (division 1).

To support you in your research studies, The Commonwealth Government Department of Education provides Australian Postgraduate Awards (APA) which are tenable at an Australian tertiary institution for doctoral and masters research degrees. The scholarships are each valued at $22,500 (tax free) per annum with additional relocation and thesis allowances. Competition for the APA is high.

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Prospective students, both domestic and international, may also apply for university awarded post graduate scholarships. Some of these offer a living allowance comparable to the APA scholarships as well as offering a number of top-up scholarships. For further information on scholarships, including each University's internal deadlines, see the following links:

QUT:
http://www.qut.edu.au/research/rhd/scholarships/qut/info/index.jsp

Swinburne:
http://www.research.swinburne.edu.au/higher-degrees/scholarships/?utm_source=internal-research&utm_medium=promo-home&utm_content=research-scholarships&utm_campaign=scholarships-end-of-year

Edith Cowan:
http://intranet.ecu.edu.au/student/money-matters/scholarships/scholarships-by-pathways/higher-degree-by-research

University of Wollongong:
http://www.uow.edu.au/research/rsc/prospective/index.html

In addition to the awards mentioned above, competitively-selected top-up scholarships are available to CCI research students who undertake their PhD under the supervision of CCI researchers at one of the following institutions:

- Queensland University of Technology
- Swinburne University of Technology
- Edith Cowan University
- University of Wollongong

We would like to encourage you to apply. **The deadlines for all these scholarships occur during October**.

HOW TO APPLY

To view potential PhD projects commencing in 2011, visit http://cci.edu.au/content/potential-cci-phd-projects-2011

First, think about the area in which you would like to conduct research by visiting the centre website http://cci.edu.au/. Here you can view our current projects and possible supervisors. You can also visit the CCI webpage for Research Students at: http://cci.edu.au/about/research_students.

You should then put together a brief proposal and email it along with your CV to the supervisor who you wish to work with and make further contact with them to discuss the proposal. A list of our supervisors with their email contacts is below. Alternatively, you can email Dr Harvey May at h.may@qut.edu.au with your proposal, who will seek to match your area of interest with a CCI supervisor.

Once you have made contact with the supervisor you are interested in working with**, you will need to complete the Scholarship Application form at *your* university of choice**. Remember, the closing dates vary from university to university but are between the 17th and 31st of October, 2010. For application forms and advice, please email the Research Student Support Officer at the CCI partner university you wish to enrol at:

Queensland University of Technology:
kate.simmonds@qut.edu.au

Edith Cowan University:
scholarships@ecu.edu.au

Swinburne University of Technology:
dmeredyth@swin.edu.au

University of Wollongong:
wgullett@uow.edu.au

CCI SUPERVISORS

Queensland University of Technology:

Axel Bruns: a.bruns@qut.edu.au
Dr Axel Bruns is an Associate Professor in the Creative Industries Faculty at Queensland University of Technology in Brisbane, Australia, and Chief Investigator in the CCI. He is the author of *Blogs, Wikipedia, Second Life and Beyond: From Production to Produsage* (2008) and *Gatewatching: Collaborative Online News Production* (2005), and the editor of *Uses of Blogs with Joanne Jacobs* (2006; all released by Peter Lang, New York). His research Website is http://snurb.info, and he also contributes to the http://Gatewatching.org and http://MappingOnlinePublics.net group blogs. His areas of interest include produsage, social media, citizen journalism, and online network mapping.

Brian Fitzgerald: bf.fitzgerald@qut.edu.au
Professor Brian Fitzgerald studied law at the Queensland University of Technology graduating as University Medallist in Law and holds postgraduate degrees in law from Oxford University and Harvard University. Brian's current projects include work on intellectual property issues across the areas of Copyright, Digital Content and the Internet, Copyright and the Creative Industries in China, Open Content Licensing and the Creative Commons, Free and Open Source Software, Research Use of Patents, Science Commons, e-Research, Licensing of Digital Entertainment and Anti-Circumvention Law.

Greg Hearn: g.hearn@qut.edu.au
Professor Greg Hearn's work focuses on mapping and policy development for the Creative Industries. He has been involved in high level consulting and applied research examining new media and industry/organisational forms for more than two decades, with organisations including British Airways, Hewlett Packard, and many Australian national and state government agencies. He was a consultant to the Broadband Services Expert Group, the national policy group that formulated Australia's foundational framework for the internet in 1994. In 2005 he was an invited member of a working party examining the role of creativity in the innovation economy for the Australian Prime Minister's Science Engineering and Innovation Council. He has authored or co-authored over 20 major research reports and six books, including The communication superhighway: Social and economic change in the digital age (1998: Allen and Unwin) and Knowledge Policy: Challenges for the 21st Century (2008).

Jean Burgess: je.burgess@qut.edu.au
Dr Jean Burgess has a background in music, media and cultural studies. Her research and supervision interests focus on user-created content, online social networks, and co-creative media such as digital storytelling. With Axel Bruns she holds an ARC Discovery Grant to track, analyse and visualise Australian user-created content and its role in public communication – see http://mappingonlinepublics.net for further details. She is the co-author of YouTube: Online Video and Participatory Culture, published by Polity Press in 2009, and subsequently translated into Portuguese (Editora Aleph) and Italian (Editore EGEA). Burgess has developed several applied research partnerships with cultural institutions and community-based organizations, focusing on the uses of co-creative media such as digital storytelling for cultural participation, advocacy and engagement.

Jo Ann Tacchi: j.tacchi@qut.edu.au
Jo Tacchi is a Centre Fellow in the Australian Research Council's Centre of Excellence for Creative Industries and Innovation at the Queensland University of Technology, Australia. She is joint Co-ordinator of the Asian Creative Transformations group within the centre, leading research into the everyday uses of new technologies. Trained as an anthropologist, Jo's research is mostly concerned with media, communications and development. She also has a long standing interest in media and affect, and the role of radio and new audio technologies in domestic spaces. Jo has developed methodologies that combine ethnographic principles with action research cycles (ear.findingavoice.org), and is the co-author of *Action Research and New Media* published in 2009 by Hampton Press. Her current work in Asia explores issues of voice and participation in relation to information and communication technologies (ICT), media and development.

John Banks: ja.banks@qut.edu.au

Dr John Banks is a research fellow in the Centre of Excellence for Creative Industries and Innovation. His research interests focus on consumer co-creation relations (user created content and user-led innovation) in the interactive entertainment industry with a particular interest in videogames. John has a background working in the videogames industry; he has published widely on research grounded in this industry background. This research is internationally recognised for the contribution to the fields of media studies and cultural studies provided by his ethnographic case studies of how these co-creative relations are negotiated in the workplace practices and cultures of creative industries companies. This research addresses issues including labour relations and the transformation of professional expertise. John's current research explores sources and processes of innovation in the interactive entertainment industry and he currently leads an Australian Research Council linkage project involving six of Australia's leading interactive entertainment companies.

John Hartley: j.hartley@qut.edu.au

John Hartley, AM, is Distinguished Professor of Queensland University of Technology, and Research Director of the ARC Centre of Excellence for Creative Industries and Innovation, Australia. A former ARC Federation Fellow, he was founding dean of the Creative Industries Faculty at QUT, and previously founding head of the School of Journalism, Media and Cultural Studies at Cardiff University in Wales. He is the author of 20 books and many articles on cultural, media and journalism studies; and more recently the study of the creative industries. Recent books include *the Uses of Digital Literacy* (2009), *Story circle: Digital Storytelling Around the World* (2009), *Television Truths* (2008) and *Creative Industries* (2005). John Hartley is an elected Fellow of the Australian Academy of the Humanities, and in 2009 was awarded the Order of Australia (AM) for service to education.

Mark Ryan: m3.ryan@qut.edu.au

Dr. Mark Ryan, who publishes as Mark David Ryan, is a research fellow for the Creative Industries Faculty, Queensland University of Technology. His PhD research explored the recent boom in Australian horror movies: production and distribution models; and the industrial, market and technological forces driving production. His thesis constituted the first major study of Australian horror cinema, and the first to explore a popular movie genre's industry dynamics within Australian cinema through sectoral analysis. Ryan's thesis is nominated for QUT's Outstanding Thesis Award (to be announced late 2010), an achievement attained by less than 10 per cent of annual doctoral theses. Since the completion of his doctoral research, Ryan has have emerged as one of Australia's leading experts on Australian horror movies.

Michael Keane: m.keane@qut.edu.au

Assoc-Prof Keane's research includes creative industries and innovation policy in China; audio-visual industry policy and development in China, South Korea, and Taiwan; the management, design and operation of creative clusters in China and East Asia; and new cultural formats in Asia (including TV, film, animation, literature and tourism). He is coordinator of Asian Creative Transformations which is a platform for integrating emerging research on Asia at QUT. His web site is *http://creativeasia.squarespace.com*. Michael is the author of Created in China: the Great New Leap Forward (2007). His forthcoming sole authored books are Governance, Human Capital and Investment in China's Creative Clusters (Routledge 2011) and In Creativity There is No East or West (Bloomsbury Academic). He is co-author of New Television, Globalization and the East Asian Cultural Imagination (with Anthony Fung and Albert Moran HKU Press 2007), and co-editor of Cultural Adaptation (with Albert Moran Routledge 2010) and TV Drama in China (2008) (with Ying Zhu and Ruoyun Bai HKU Press).

Ruth Bridgstock: r.bridgstock@qut.edu.au

Dr Ruth Bridgstock works within CCI's Creative Workforce program. Her research interests relate to lifelong individual career and organisational development in the post-compulsory education and business contexts of the 21st century. Her PhD research took a longitudinal approach to the investigation of individual and contextual predictors of graduate employability and early career success in the creative industries. Ruth's current fellowship project 'Creating Innovators' (http://www.creating-innovators.com) is concerned with building and testing theory relating to effective university education for careers in the innovation sectors, based on the trajectories of high flyers in the fields of science, technology, and the creative industries.

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Sandra Haukka: s.haukka@qut.edu.au

Dr Sandra Haukka has worked as a researcher in the VET and adult education sectors for the past 13 years. She is currently a Senior Researcher Fellow in CCI's Creative Workforce Program, focusing on human capital development in the Creative Industries. She has undertaken similar research for other industries and industry sectors, such as construction, electrotechnology, aged care, education, children's services, tourism, biosciences, materials science, and wireless communication. Governments, industry associations, peak bodies, and philanthropic organisations have funded her research. Prior to joining QUT, Sandra worked in the Post Compulsory Education and Training Research Centre at RMIT University; as a project officer for an industry training board; as a consultant to registered training providers; and in training roles in the Victorian community sector. In 2003, the Victorian Government awarded her a prestigious Victoria Fellowship to undertake an overseas study mission as part of her doctoral research. During the study mission (2003-2004), Sandra was a Visiting Fellow at the University of Oulu in Finland and University of Illinois at Urbana-Champaign. She has been a Visiting Research Fellow at Adult Learning Australia since 2007 as well as a member of the Workplace Skills and Productivity Policy Committee at the Chamber of Commerce and Industry Queensland since 2006.

Stuart Cunningham: s.cunningham@qut.edu.au

Stuart Cunningham is the Centre's Director. He is Distinguished Professor of Media and Communications, Queensland University of Technology and holds a ministerial appointment to the Library Board of Queensland and is an elected member of the board of the Council for Humanities, Arts and Social Sciences (CHASS). He was President of the Council of Humanities, Arts and Social Sciences (CHASS), 2006-8, an appointed member of the Australian Research Council's College of Experts 2005-2007, and Chair of the Humanities and Creative Arts Panel of that College, 2007; Treasurer and Executive Member of Council, Australian Academy of the Humanities, 2002-6; and Node Convenor, Cultural Technologies, for the ARC Cultural Research Network, 2004-6. He was Foundation Chair of QPIX, Queensland's Screen Resource Centre, 1997-2005 and a Commissioner of the Australian Film Commission, 1992-98. He received the Centenary Medal in 2003 for services to the humanities in Australia. He is well known for his contributions to media, communications and cultural studies and to their relevance to industry practice and government policy. He has supervised 25 research students to successful completion and has been a QUT 'Supervisor of the Year'. Broad supervision topic areas include cultural, media and communications studies and policy and creative industries policy and industry studies and their relation to innovation. Current or recent topics supervised include Chinese mobile markets and brand strategies, Beijing as a media capital, film genre studies and film practice, Australian regional development through creative industries policy interventions employing action research methods.

Terry Flew: t.flew@qut.edu.au

Professor Terry Flew is Professor of Media and Communications in the Creative Industries Faculty at the Queensland University of Technology, Brisbane, Australia. He is the author of New Media: An Introduction (Oxford, 2008, 3rd Edition), Understanding Global Media (Palgrave, 2007) and The Creative Industries, Culture and Policy (Sage, 2011 (forthcoming)). *He has contributed book chapters to leading international publications such as Dewesternising Media Studies (eds. J. Curran and M.-J. Park, Routledge, 2000), Handbook of New Media (eds. L. Lievrouw and S. Livingstone, Sage, 2002), and Creative Industries (ed. J. Hartley, Blackwell, 2005), and has also been published in leading international academic journals such as International Journal of Cultural Policy, Television and New Media, Journalism: Theory, Practice and Criticism and International Journal of Cultural Studies.* Current research interests include social media, Asian media capitals, cultural economic geography of cities, and the relationship between new media and citizenship.

Edith Cowan University:

Lelia Green: l.green@ecu.edu.au

Lelia Green is Professor of Communications in the School of Communications and Arts, Faculty of Education and Arts, Edith Cowan University, Perth. Author of The internet: An introduction to new media (Berg, 2010), and Technoculture: From alphabet to cybersex (Allen & Unwin 2002), Lelia has also published more than eighty refereed papers and chapters and serves on the editorial board of the Australian Journal of Communication. As a former TV researcher and director, Lelia has had a career-long commitment to applied research in media and the creative industries, including informal locales such as FanFiction and LAN/Gaming circles. She also investigates relationships which use media and communication technologies to connect individuals to each other and to their communities.

Latterly, her involvement in creative and performing arts research has seen her contribute to critiques of practice-led methods that lead to non-traditional research outputs. Lelia is particularly keen to supervise students who wish to research young people's use of the internet and/or online communities.

Swinburne University of Technology:

Julian Thomas: jthomas@swin.edu.au

Professor Julian Thomas is the Director of the Institute for Social Research (ISR) at Swinburne University of Technology and Professor of Media and Communications there. His current projects include a study of household internet access in remote indigenous communities; the Youthworx project connecting 'at risk' young people with media training; the Australian component of the World Internet Project, work on piracy and informal media economies; and histories of intellectual property law. Before joining the ISR in 2001, Julian taught new media at RMIT, worked on the staff of the Productivity Commission's 1999-2000 Broadcasting Inquiry, and was a senior research fellow at the former Australian Key Centre for Cultural and Media Policy at Griffith University. Julian has written widely on media and information policy and the cultural histories of new communications technologies. His book on the history of intellectual property law, co-authored with Megan Richardson, will be published in 2011 by Cambridge UP. He is a board member of the Foundation for Public Interest Journalism and a member of the Consumer Consultative Forum of the Australian Media and Communications Authority. He is also associate editor of CCI's website Creative Economy, (www.creative.org.au), a gateway to research and analysis of Australia's creative industries and their cultural and social impact.

University of Wollongong:

Christoph Antons: cantons@uow.edu.au

Christoph Antons is Professor of Comparative Law in the Faculty of Law and a member of the Institute for Social Transformation Research (ISTR) at the University of Wollongong. He is an External Associate at the Max Planck Institute for Intellectual Property, Competition and Tax Law in Munich and Adjunct Research Fellow at the Australian Global Studies Research Centre of the University of Western Australia. He is the author of *Intellectual Property Law in Indonesia* (2000), editor of *Law and Development in East and Southeast Asia* (2003) and of *Traditional Knowledge, Traditional Cultural Expressions and Intellectual Property Law in the Asia-Pacific Region* (2009) and co-editor (with Michael Blakeney and Christopher Heath) of *Intellectual Property Harmonisation Within ASEAN and APEC* (2004) and (with Volkmar Gessner) of *Globalisation and Resistance: Law Reform in Asia since the Crisis* (2007).