

Date

Thursday June 3, 2010

Time

2pm - 4:30pm

Venue

The Gallery
Female Orphan School
Building EZ
Parramatta Campus
([view map](#))

RSVP

Christy Nguy
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Apologies

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Greg Noble
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David Rowe (UWS) Brett Hutchins (Monash University)

"The committee urges...": Analysing the 2009 Senate Inquiry on the reporting of sport news and the emergence of digital media

Mediated sport, after a period of relative stability, is currently the subject of fractious disputes involving various sports, media and telecommunication organizations. Pivotal categories and routines, including the definition and making of sports news itself, have been compromised by digital technologies and their multiple, flexible means of production and presentation. Disagreements have entered the court room, and sports journalists and photographers from some news organizations locked out of major sports events, leading to retaliatory coverage boycotts. The 2009 Australian Senate Inquiry into 'Sports News and the Emergence of Digital Media' sought to resolve the principal issues, receiving submissions and presentations from 44 organisations, including the International Olympic Committee, the International Cricket Council, Fairfax, News Limited, Hutchison, Yahoo!7, Associated Press, Reuters, the Australian Sports Commission, the News Media Coalition, and the World Association of Newspapers. The high level of international involvement in this national Inquiry indicates its relevance well beyond Australia and significance for the 21st century 'media sports cultural complex'. This presentation will address the Inquiry as a springboard for an analysis of the contemporary struggle for possession of media sport content in a dynamic environment where digitization and convergence have multiplied the opportunities to make media sports culture – and to 'make war' over it.

David Rowe is a Professor in the Centre for Cultural Research, University of Western Sydney. His main research interests are in the interdisciplinary analysis of media and popular culture, including sport, journalism, and urban leisure. Among his current research activities are two ARC-funded projects on online media sport and the night-time economy, and two international comparative analyses of media systems, political culture and citizenship, and of viewing mega media sports events. David is currently working on three contracted books, and has recent peer-reviewed articles in journals including *International Journal of Cultural Policy*, *Sport in Society*, *Continuum: Journal of Media & Cultural Studies*, *Sociology Compass*, and *Journalism: Theory, Practice & Criticism*.

Brett Hutchins is a Senior Lecturer in Communications and Media Studies at Monash University. Working from a sociology of media perspective, his research investigates the effects of the shift from analogue-print to digital-convergent media systems. He is presently working on ARC Discovery Projects investigating (i) the internet and media sport, and; (ii) environmental protest and politics. Brett's latest publications appear in *International Journal of Communication*, *Media Culture & Society*, *European Journal of Cultural Studies*, and *Television & New Media*.

Marian Roces (UWS)

Discordant Temporalities in the Dynamics of Urbanization:
Meditations on Perth

The paper looks into time as an actor in accelerated city-building that transpires in ways that both reduce and produce complexity, with outcomes working against claims of greater social equality. The research is on Perth, Western Australia - focusing on two vectors that cut through this metropolitan area, the New MetroRail and the Swan River. The various temporalities enumerated are characterized in the paper as discordant: e.g., geologic time vis a vis the velocity of a "boom" economy; the deep time of Aboriginal representation which commits them to physical and symbolic spaces outside modernity; the speed of infrastructure that is at once future oriented and history bound; and so forth. The Perth data is not deployed in the manner of a case study; nor of an anthropological work. The interest, rather, is to figure a way of comprehending the relationship of the extreme density of the local and theoretical work that might have some practical, political use.

Marian Pastor Roces is an independent curator and writer based in Manila, The Philippines. This paper is drawn from her doctoral research, which she is currently completing through CCR. Prior to taking up her doctoral research, she had been developing a critique of international art exhibitions.